

Marketing and Communications Committee

What do we do?

The Marketing and Communications Committee is responsible for communicating UNSA Maastricht's goals, values and core principles through an effective, professional and accessible marketing strategy. We achieve branding and name recognition for the association and related entities (such as the Maastricht Diplomat and EuroMUN) by means of consistent use of digital and printed advertising materials. Some of our diverse tasks include content creation, graphic design, photography, social media management and event promotion.

As you might have guessed, the M&C team is the creative branch of the association. It is a place to learn new skills, get involved in various marketing activities, even challenge yourself.

What if you are completely unaware of what Adobe Illustrator even is? We got you covered! Easier access to graphic design platforms and many workshops are prepared for you. Don't hesitate, apply now!

Head of the Committee: Emili Stefanova

Co-head of the Committee: Jyoti Eberle

Estimated workload per week: Approximately 5 hours, consisting of a weekly team meeting of 1-2 hours and 2-3 hours for working on your own on different graphic design assignments



 [unsamaastricht](https://www.instagram.com/unsamaastricht)

 [UNSA Maastricht](https://www.facebook.com/UNSA.Maastricht)

 [unsamaastricht.org](https://www.unsamaastricht.org)

How to apply?

- For your application, you need a **CV, motivation letter** (max. 1 page) about why you are interested in joining the Marketing Committee, and (optional) any **design sample** - AI file, drawing, etc., that you have worked on before
- Send your application documents to marketing@myunsa.org
- Deadline: **20th September** at 23:59h.
- Interviews will be conducted between the 13th of September and the 3rd of October

More questions? Don't hesitate to send an e-mail to Emili at marketing@myunsa.org

The United Nations Student Association Maastricht is a registered non-for-profit organization that provides a platform for internationally oriented students to exchange on international politics and to engage in a set of voluntary programs.